



Planning. Coordination. Design.

Wedding Planning Services & Investment Guide

Congratulations!

We're so excited you're here



If you are dreaming of planning a personalized wedding inspired by YOUR style and love story, you're in the right place. We are passionate about building relationships with our couples and helping them craft a beautiful, custom wedding. Our goal is for your wedding planning process to be full of joy!

In this Wedding Planning Services & Investment Guide, you'll find an overview of how we work, the services we offer, and starting investment details to help you decide what level of support is right for you. If you have questions, please don't hesitate to let us know.

We can't wait to meet you!

The Experience Architects



Jessica Holmes
CEO & OWNER



Brittany Ramjattan
LEAD PLANNER



John Jimenez
LEAD PLANNER



Emma Chesed
LEAD PLANNER

Wedding Day Management



Wedding Day Management is also often referred to as "Day Of" Wedding Coordination, but includes so much more. Our clients have the freedom to plan their own wedding and the coordinator will then step in towards the end of the process to ensure everything comes together successfully and beautifully. This package includes:

- Recommended Vendor List
- Wedding Planning Checklist
- Three pre-wedding consultations (in person or video chat)
- Coordination begins 2 months out from wedding date
- Review of vendor contracts
- Constructing a detailed wedding day timeline and floor plan
- Follow up to all contracted vendors
- Facilitate ceremony rehearsal (1 hour maximum)
- Venue walk-through to go over details and logistics of the wedding day
- Identify any missing pieces to the wedding day that may have been missed
- Unlimited contact via email from time of contract
- Up to 10 hours on-site
- Coordinating and assisting with set-up of ceremony, reception and wedding accessories
- Directing ceremony processional
- Vendor management day of wedding
- Assisting guests, family and wedding party as needed
- Distributing final payment and gratuity to vendors
- Access to the Wedding Day "Emergency Kit"
- Dealing with unforeseen hiccups
- Arrange for all personal items to be packed and given to designated persons and locations

Starting at \$2,500



Partial Planning



Partial Wedding Planning includes everything in our Wedding Day Management Service plus 20 hours of professional planning assistance with your lead planner during the planning process.

Partial Wedding Planning allows you to be in charge of the planning process while also having the ability to bring on expert guidance to help with certain tasks and details.

Your 20 planning hours can be used for tasks related to planning your wedding such as:

- Attendance at vendor meetings
- Check-in meetings or phone calls with your planner
- Budget projection and management
- Assistance and management of rental orders
- Checking vendor availability
- Gathering event vendor quotes
- Scheduling vendor consultations for you
- Assembly of invitations, guest favors or welcome bags
- RSVP Management
- Website Creation and Management
- Floral/table decor consultation
- Bride, groom & bridal party wardrobe consultation
- Hotel arrangements for out of town guests
- Custom crafting services
- Development of bridal party checklist
- Assistance with determining color scheme, theme and style of wedding
- Assistance with concept of design of floral, linen and other decor
- Pre-event site visits
- Seating chart layouts
- Rehearsal dinner planning
- Custom wedding weekend itinerary
- Menu development and advice
- Assistance with wedding gift registry
- Arranging fittings and alterations



Starting at \$4,800

Full Service Planning



Your professional planner will be your go-to person for everything wedding- related. Saving your sanity during the planning process, your Full Service package includes everything in the Wedding Day Management and so much more. We provide you with all of the help and support you may need planning your special day.

Full Service package includes (but is not limited to) assistance with:

- Venue scouting/recommendations
- Vendor recommendations, negotiations and bookings
- Creation & execution of style and design
- Budget Management
- Contract Review
- Vendor Management
- Tracking of guest RSVP's
- Stationary Assistance
- Detailed Schedules
- Personalized Planning Timeline and Wedding Checklist
- Rehearsal facilitation/coordination
- General consultation & advice
- Attendance at vendor meetings
- Wedding favors & accessories
- Concierge-Level Support: Expert guidance and hands-on assistance at every stage of your planning experience.
- **SO MUCH MORE!**



- **Luxury Wedding Pricing Structure**

- For weddings with an overall budget of \$100,000 or more, Virtuous Endeavors uses a percentage-based planning fee rather than a flat fee. High-budget weddings naturally involve additional vendors, more complex logistics, expanded design elements, and increased planning hours. This pricing model keeps your investment transparent, fair, and aligned with the true scope of your event.
- Our percentage structure also ensures we can provide the proper level of support and staffing needed to execute your day with elevated care and polish.

Starting at \$8,200

Frequently Asked Questions



What are the benefits of working with you? Choosing Virtuous Endeavors means partnering with a team that genuinely cares about bringing your vision to life. We take pride in providing a personal touch, making sure every detail reflects your unique love story. Our experience allows us to handle all the logistics, so you can relax and enjoy your special day. With us, you get not only a flawlessly executed event but also a stress-free planning experience filled with joy and excitement. We are here to support you every step of the way, ensuring your wedding is everything you've dreamed of and more.

How early do I need to book?

On average, our clients are booking 12-18 months before their wedding date. However, we have worked with clients who book 4 months out and will also start working with you 24 months out.

Do you only work with certain vendors? We do have vendors that we love working with, and will share those vendors with you when you hire us. However, your wedding is special and has unique needs, and we work to find the professionals who meet your needs and budget. We enjoy meeting new vendors and making new connections!

How do I book? First, we'll have a chat to ensure we're the perfect match for your special day. Once we've confirmed, we'll send you a contract and an invoice for the retainer. When we receive your signed contract and the retainer payment, you'll officially become part of the Virtuous Endeavors family!

Let's Plan Your Wedding Together!

the knot
Best of
Weddings
2026

the knot
Best of
Weddings
Hall of Fame

the knot
Best of
Weddings
2024



Contact Us



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