

# Sunday Collection System (3 Tiers)

## Sunday Essentials

*(Family Style / Drop-Off or Light Setup)*

### Purpose

Effortless hospitality for gatherings that don't require service teams or event production.

### Good For

- Office lunches
- Team celebrations
- Casual gatherings
- Drop-off catering

### Guest Scope

- Flexible (no strict minimum)
- Best for 20–100 depending on format

### Deliverables

- Family-style portions
- Drop-off or light setup
- Standard service ware
- Menu from curated collections
- No decor or event design

### Pricing Position

- 2-6k depending on scope
- Guest count-based pricing
- Food + service fee structure

## Sunday Social

### Purpose

Elevated social experiences with service flow and guest interaction.

### Good For

- Networking events
- Cocktail receptions

- Private celebrations
- Professional gatherings

#### Minimum Scope

- 50 guests
- Passed appetizers
- Service team (2–3 staff)
- Event setup and breakdown
- Presentation styling

#### Investment

6,000 baseline (for 50 guests)  
Scales upward with guest count

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## **Sunday Signature**

*(Experience Architecture – Full Creative Control)*

#### Purpose

Luxury events where food, design, and atmosphere tell a cohesive story.

#### Good For

- Private celebrations
- Corporate galas
- Brand experiences
- Full-service events

#### Deliverables

- Creative direction
- Event coordination
- Service team
- Plated or coursed dining
- Experience design
- Optional decor guidance

#### Investment

8,000 – 15,000+  
Creative fee + production + food cost